



2022

STARS *of the* INDUSTRY

ILLINOIS HOTEL & LODGING ASSOCIATION

Do you have a Star behind your bar?

Then be sure to submit a nomination for the Star Mixologist Award *presented by Southern Glazer's Wine & Spirits of Illinois and Proximo Spirits Co.*

IHLA, in partnership with **Southern Glazer's Wine & Spirits of Illinois (SGWS)** and **Proximo Spirits Co**, is looking for Illinois' best hotel bartenders for the IHLA Star Mixology Competition. Separate criteria and mixology requirements provided below for the competition. The top three (3) finalists will have their cocktail featured during the reception at our Stars of the Industry Awards Luncheon and the winner will be presented the Star Mixologist Award during the Stars of the Industry Awards program on December 14, 2022 at Renaissance Schaumburg Convention Center Hotel. Note: **November 11 deadline to submit mixology nomination**. See below for details.

Do you have a winning signature cocktail? We encourage you to submit a nomination today!

Below are the competition rules, entry requirements and prize information:

To Enter:

1. Submit a "Cocktail Demo Video" to [Jennifer Chase](#) via email with YouTube link by **NOVEMBER 11**. The video should be no longer than 2:00 minutes in length and must include the following:
 - a. Name of Hotel/Bar
 - b. Your Name and Role
 - c. Name of Your Cocktail
 - d. Active demo of you building and presenting your cocktail
2. Accompanying your video should be a one-page cocktail recipe which shall include:
 - a. Photo of cocktail
 - b. Detailed ingredient list featuring a [Proximo Spirits Co](#) spirit as the main ingredient.
 - c. Homemade syrups or ingredients should be kept to a minimum and if used **MUST** include recipe and instructions for our judges to duplicate.

- d. Step by Step build instructions including glassware and garnish must be included.
- e. The winning cocktail will be one that demonstrates creativity while also recognizing profitability and adaptability by the hotel industry.

To Win:

1. Each submitted video will be reviewed by a panel of judges and independently scored against the following categories:
 - a. Originality – 15 points
 - b. Adaptability – 15 points
 - c. Inspiration – 15 points
 - d. Taste – 55 points
2. The top 3 score recipients will be invited to feature their cocktail at the IHLA Annual Stars of the Industry Awards. Additionally, each will have their cocktail replicated by SGWS Mixologist, Daniel de Oliveira and presented blind to the panel of judges. A Taste Score of up to 55 points will be added to their video presentation score and the winner with the highest number of points will be presented the Star Mixologist Award at the IHLA Stars of the Industry Awards on December 14, 2022 at Renaissance Schaumburg Convention Center Hotel.

In addition to receiving the IHLA Star Mixologist Award, the winning mixologist will receive an invitation to co-present a Chicago Gourmet Cocktail Seminar at the 2023 Chicago Gourmet event. Cheers!