



ILLINOIS HOTELS "SPRING" INTO FAMILY-FRIENDLY TRAVEL
Creative and Fun Family Experiences for Spring & Summer Travel

CHICAGO—March 1, 2019—Hotels throughout the state of Illinois are gearing up for the warmer weather by inviting families to partake in incredible experiential packages and activities as Spring arrives. Members of the [Illinois Hotel & Lodging Association](#) will welcome visitors from all corners of the world this season, creating memorable packages that embrace the outdoors, family-friendly amenities and springtime holiday celebrations.

"There is truly no better place to spend time with your family than the City of Chicago and Illinois as a whole during the spring and summer months," said IHLA CEO & President Michael Jacobson. "Our hotels are ready to embrace visitors and locals alike, offering specialty packages, incredible experiences and interactive fun for adults and children of all ages!"

Experiential Travel

During the warmer months, travelers and families alike can find one-stop vacations with Illinois hotels that offer unique experiences bundled with overnight packages:



- [Best Western Premier Alton-St. Louis Area Hotel](#) (Alton): Located just 25 minutes from downtown St. Louis and Busch Stadium, get away from the crowd and stay with the only full service, award winning hotel in Alton. The hotel will offer three packages that are sure to make a "splash" with any family:

- **Bowling Fun:** Lace up your bowling shoes! This package includes one room for one night, a breakfast buffet for up to 4 people and two games of bowling for each person at Airport Bowl. Shoe rental, a pitcher of soda and one large two-topping pizza is included.
- **Pizza & Overnight:** Who doesn't love pizza in bed? When guests book one overnight stay for up to four people, Best Western Premier will include one large pizza voucher for Papa John's Pizza, one pitcher of soda and a breakfast buffet for the next morning.
- **Raging Rivers Splashin' Deal:** Enjoy the warm weather and family time with this fun overnight package! It includes a room for one night, four general admission Raging Rivers tickets, four breakfast buffet coupons and a welcome bag with sunscreen and local travel guides and deals!
- **[Hotel EMC2](#)** (Chicago): Located one block from Chicago's famed Magnificent Mile shopping on Michigan Avenue, guests can treat themselves to a weekend getaway full of shopping and dining with two exclusive packages:
 - **[The Art of Shopping Package](#)** includes \$50 VISA gift card, Continental Breakfast for two at Grab & Go (valued at \$24) and custom art print from a local artist.
 - **[Wine & Dine Package:](#)** Treat the taste buds and experience [the Albert's](#) globally inspired menu. Wine & Dine Package includes daily valet parking, \$100 dinner credit to the Albert and two glasses of the Albert wine.
- **[Hotel Julian Chicago:](#)** Enjoy the day with family and experience one the world's largest indoor aquariums! With the **[VIP Shedd Package](#)**, guests will be provided luxury accommodations, two VIP tickets to Shedd Aquarium and a late check-out at 12 p.m. noon.
- **[Hotel Palomar Chicago:](#)** Perfect for both Cubs and White Sox families, the **Take Me Out To the Ballgame** package includes four, 1-day CTA passes to either Wrigleyville or Guaranteed Rate Field, a Ballgame welcome amenity including peanuts, Cracker Jacks and sodas/beers, four baseball caps for the team of choice and \$20 off valet parking.
- **[Pheasant Run Resort](#)** (St. Charles): Perfect for a getaway or staycation, Pheasant Run has loads of activities, entertainment and family fun lined up for spring and summer with the **[Spring Break package](#)** and **[Family Fun package](#)**.
- **[Radisson Blu Aqua Hotel](#)** (Chicago): Located minutes from the Magnificent Mile, Millennium Park and Navy Pier, the Aqua Hotel offers an oasis for families this Spring and summertime. For musical travelers, guests can book the **[Broadway and the Blu](#)** package which includes accommodations for two, two Hamilton-themed specialty cocktails in Filini Restaurant, \$20 in Uber credits and a late check-out of 2 p.m.
- **[Trump International Hotel & Tower Chicago:](#)** Guests making a weekend out of Chicago's biggest St. Patrick's day city celebration are invited to purchase the special **[Green River Celebration Package](#)**, offering overnight accommodations, complimentary overnight parking for one car and two tickets to the **[Trump River Dyeing Party](#)**, offering the best views and entertainment throughout the city!

Kid-Approved Activities and Amenities

Hotels throughout the state share the desire to bring out the kid in all visitors with family-friendly experiences and curated activities for traveling families:



- [Ambassador Chicago](#): This March only, families are invited to experience the best of Chicago with the Spring in Windy City package, including valet parking for one car, two complimentary drinks for parents and of course, a kid-friendly amenity waiting in the room.
- [Four Seasons Chicago](#): When children arrive at the hotel, they will have a special "step stool" to fill out their "registration." There, they receive the new Sammy the Skyscraper passport; during their stay, kids complete an activity in each outlet (spa, restaurant, bell desk) and receive a stamp. Once the passport book is completed, they receive free ice cream. In addition, the littlest of guests receive a choice of toy from the treasure chest at check-in, a welcome amenity in the guest's room, access to the Kids Clubroom on the 32nd floor and access to the 50-foot indoor pool which was featured in the movie *Home Alone 2*.
- [Great Wolf Lodge](#) (Gurnee): Explore the brand-new Great Wolf Lodge Illinois this spring! The Gurnee resort near Chicago offers both indoor waterpark and dry-land fun for the whole family. Enjoy mini-golf, an arcade, MagiQuest interactive game, eight dining options and more, all under one roof. Guests who stay between March 1 and June 30 (use promotion code GWGURNEE) can save up to 30% off best available rates.
- [Hotel Palomar Chicago](#): For families traveling with babies, Hotel Palomar offers the use of a Baby Butler to help with all their needs. [The Palomar Baby Butler](#) is a complimentary service for parents aimed to lessen their load by fully stocking their guest room or suite with all the disposable baby essentials for their trip. The hotel has partnered with innovative baby brand [4moms](#) to provide guests traveling with infants the best in baby gear during their stay. Available for complimentary use is the brand's roomie [Breeze Plus Playard](#) with a bassinet and changer option as well as their popular [mamaroo](#) – the only infant seat that replicates the natural motions of parents! Simply call the front desk to reserve your gear prior to or during your stay. Limited quantities available.
- [Kimpton Gray Hotel](#) (Chicago): For smaller travelers, the hotel offers [Children's Book Check-Out](#) at the front desk where kids can pick out books from the hand-selected collection – some of which are set in the Windy City! Kids can also receive custom itineraries created by the concierge, rent bikes and play vintage board games.
- [Peninsula Chicago](#): Families of all sizes are welcome at the Peninsula this spring and summertime! With plenty of kid-friendly amenities, the hotel is a one-stop-shop for Spring Break activities or a relaxing staycation.
 - [Camp Peninsula](#): Family travel just got a lot more fun with Camp Peninsula, which offers great value and fun for children of all ages. This enticing offer features 50% off the cost of an adjoining room for children. Kids can also eat for free from the children's menu and

- enjoy a range of amenities and programs tailored just for junior guests, including The Peninsula Academy's collection of cultural and fun activities for kids.
- [Family Friendly Amenities](#): The Peninsula Chicago offers enticing amenities designed with the youngest of guests in mind including special in-room amenities, family-friendly accommodations, the pool, a digital scavenger hunt, child-friendly menus in all hotel restaurants and Keys to the City and Peninsula Academy programs.
 - [Radisson Blu Aqua Hotel](#) (Chicago): Located minutes from the Magnificent Mile, Millennium Park and Navy Pier, the Aqua Hotel offers an oasis for families this Spring and summertime!
 - [Kids Kamping](#): Includes accommodations for two adults and two children, breakfast for the family in Filini Restaurant, a kids' tent, toy, coloring book, a special children's chocolate amenity, a s'mores kit and valet parking for one car
 - The hotel also offers special amenities for the whole family: an indoor and outdoor pool (May opening), a kids' pool, theatre room, game room and an indoor basketball court.
 - [Trump International Hotel & Tower Chicago](#):
 - [Chicago Sports Team](#): Go Team! Kids can choose their own sports amenity with choice of their favorite Chicago team. Amenity includes team hat, snacks, popcorn, sweets for the kids – and local beer for parents!
 - [Luxury Beach Services](#): Trump Chicago invites guests to visit the city's famed beaches in-style with luxury beach services that outfit guests with plush Trump Chicago beach bags filled with sunscreen, deluxe beach towels, fresh fruit and bottles of water. Younger guests can also enjoy complimentary beach toys for sand castle building and lakeside fun. For those looking for ultimate beachside relaxing, Trump Chicago will handle all details for a worry-free time in the sun. Available by request, the hotel will arrange beach chair reservations at [Oak Street Beach](#) (rental fee applies), complete with an umbrella and lunch order. Whether arriving via foot, city cruiser bikes, cab services or the hotel's [chauffeured Cadillac vehicles](#), transportation to the beach can be arranged by the hotel concierge for a seamless experience.

Spring Holiday Celebrations

Enjoy Springtime holidays at hotels across the state with festive celebrations and specialty menus:



- [Best Western Premier Alton-St. Louis Area Hotel](#) (Alton): The hotel's restaurant, [Great Rivers Tap & Grill](#), will be hosting an Easter brunch and Mother's Day brunch buffet.
- [LondonHouse Chicago](#): Come celebrate the luckiest holiday of the year at the luxury lifestyle property with two rooftop St. Patrick's Day celebrations:

- [LH Rooftop](#) will host a “Luckiest Brunch” during Chicago’s annual river-dyeing on March 16. With views of the Chicago River from the rooftop terrace and Etoile, guests can enjoy an Irish Brunch Buffet (\$45/person) while watching the iconic river dyeing from 8 a.m. to 3 p.m.
- Guests can also celebrate across floors 21, 22 and 23 of the rooftop. The views from the rooftop terrace will be accompanied by a four-hour premium bar, passed breakfast bites, St. Patrick’s Day swag, green beer and more. Tickets to the rooftop St. Patrick’s Day celebration (from 8 a.m. to noon) can be purchased [here](#).
- **[Radisson Blu Aqua Hotel](#)** (Chicago): Dig in to an Irish Breakfast before the St. Patrick’s Day river dyeing and parade starting at 6 a.m. on Saturday, March 16. Keep the party going with food and drink specials all day in the Filini Restaurant and Fireside Lobby featuring an Irish musical performance from 11 a.m. – 1 p.m.
- **[Trump International Hotel & Tower Chicago](#)**: Guests will revel in emerald bliss this St. Patrick’s Day with two celebrations highlighting the most spectacular views of the city and the annual river dyeing:
 - **[Top O’ The Morning Party](#)**: On Saturday, March 16 from 8:00 a.m. – 12:30 p.m., guests are invited to revel in green bliss in the hotel’s Grand Ballroom as they enjoy an Irish-inspired brunch buffet; a premium open bar complete with spirits, wine, beer and of course Irish-inspired cocktails; music from the Shannon Rovers Irish Pipe Band with a special appearance by the Sheila Tully Academy of Irish Dance Group; a special Whiskey tasting; and a make-your-own Irish coffee and chocolate bar! There will be no better place to watch throughout the city as guests of Trump Chicago will have a front-row-view to see the Chicago River dyed Green all while delighting in this one-of-a-kind extravaganza.
 - **[Feeling Lucky at Terrace 16](#)**: Terrace 16 opens its sprawling patio to give guests the ultimate view of the Chicago River dyeing. Beginning at 8:00 a.m. guests are welcome to step out and enjoy the best view in the city before or after dining at the restaurant where they will be treated to a menu of Irish-inspired specials and cocktails served all day long.

For more information on hotel trends and travel insights, visit the Illinois Hotel & Lodging Association at www.illinois-hotels.org.

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About Illinois Hotel & Lodging Association

The Illinois Hotel & Lodging Association (IHLA) is a not-for-profit, 501(c)(6) trade association that represents the lodging industry in Illinois. IHLA members consist of over 500 hotels and their employees throughout the state as well as related industry partners and suppliers. IHLA provides significant benefits to its members including advocating the industry’s position on political issues, educating through quality, relevant seminars and webinars, providing promotional exposure and access to current industry news, resources, and contacts through IHLA website, marketing initiatives, member programs, and networking events, and recognizing hotel employees for their outstanding accomplishments, service, and leadership in the Illinois hospitality and lodging industry. For more information, visit www.illinois-hotels.org and follow the latest news on [Facebook](#), [Twitter](#) and [LinkedIn](#).



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