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THE ILLINOIS HOTEL & LODGING ASSOCIATION APPOINTS MICHELLE (IRVIN) McCONNELL TO SECRETARY OF THE BOARD

CHICAGO (December 2017) – The [Illinois Hotel & Lodging Association](#) (IHLA) is excited to announce the appointment of Michelle (Irvin) McConnell, General Manager at the Holiday Inn Hotel & Suites Bloomington-Airport, as Secretary of the Board. Mrs. McConnell was elected to position, as approved by a vote of the members at the IHLA State Stars of the Industry & Membership Holiday Luncheon on December 14 for a one year term.

“As an active member of the Illinois hospitality industry, I am honored to be the Secretary of the Board for the 2018 year,” says Mrs. McConnell. “I am excited to bring my knowledge and background of the hotel business in this new capacity on the Board and further the mission of this organization in advocating, educating, promoting, and recognizing all facets of the Illinois hotel and lodging industries.”

McConnell is a 15+ year veteran of the hotel industry. She currently serves as General Manager at the Holiday Inn Hotel & Suites Bloomington-Airport. She has won various awards and community accolades for her work with this property. Previous to her employment at Holiday Inn Hotel & Suites, McConnell worked in various management capacities for Jumer Hotels, Ramada Hotel & Suites, and Country Inn & Suites. She has been an active member of IHLA since 2006, joined the Executive Board of IHLA in 2007, and Co-Chairs the organization’s Governmental Affairs and Stars of the Industry (employee rewards program) Committees. In addition to her work with IHLA, McConnell also serves as a board member for the Holiday Inn National General Manager Advisory Board and is the Incoming Vice-Chair.

About IHLA

The Illinois Hotel & Lodging Association (IHLA) is a not-for-profit, 501(c)(6) trade association that represents the lodging industry in Illinois. IHLA members consist of over 500 hotels and their employees throughout the state as well as related industry partners and suppliers. IHLA provides significant benefits to its members by advocating the industry’s position on political issues, educating through quality, relevant seminars and webinars, providing promotional exposure and access to current industry news, resources, and contacts through IHLA’s website, marketing initiatives, member programs, and networking events, and recognizing hotel employees for their outstanding accomplishments, service, and leadership in the Illinois hospitality and lodging industry.